



ASSURANT

Assurant Board of Directors Declares Quarterly Dividend of \$.16 per Common Share

NEW YORK, Jan. 14, 2011 -- Assurant, Inc. ("Assurant") (NYSE: AIZ), a premier provider of specialty insurance and insurance-related products and services, announces that its board of directors has declared a quarterly dividend of \$.16 per share of common stock. The dividend will be payable on March 14, 2011 to stockholders of record as of the close of business on Feb. 28, 2011.

Future dividend declarations will be made at the discretion of the Assurant board of directors and will be based on the company's earnings, financial condition, cash requirements, future prospects and other factors.

Assurant is a premier provider of specialized insurance products and related services in North America and select worldwide markets. Assurant, a Fortune 500 company and a member of the S&P 500, is traded on the New York Stock Exchange under the symbol AIZ. Assurant has more than \$27 billion in assets and \$8 billion in annual revenue. www.assurant.com

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