



ASSURANT

Assurant to Announce 2010 Third Quarter Results

News Release on Oct. 27, 2010 and Conference Call Webcast on Oct. 28, 2010

NEW YORK, Sept. 28, 2010 -- Assurant, Inc. ("Assurant") (NYSE: AIZ), a premier provider of specialty insurance and insurance-related products and services, will release 2010 third quarter results on Wednesday, Oct. 27, 2010, after the market closes, with the news release available on Assurant's website at www.assurant.com. Assurant's 2010 third quarter conference call follows the next morning, Thursday, Oct. 28, 2010, at 8:00 a.m. ET and is expected to last one hour.

Robert B. Pollock, president and chief executive officer, Michael J. Peninger, executive vice president and chief financial officer, Christopher J. Pagano, executive vice president, treasurer and chief investment officer, and Melissa Kivett, senior vice president, investor relations, will review the 2010 third quarter results, and will then take questions.

Investors and analysts may participate in the live conference call by dialing (888) 417-8465 (toll-free domestic), or (719) 325-2264 (international); pass code: 4724923. Please call to register at least 10 minutes before the conference call begins. A replay of the call will be available for one week via telephone starting at approximately 11:00 a.m. ET on Oct. 28, 2010, and can be accessed at (888) 203-1112 (toll-free domestic), or (719) 457-0820 (international); pass code: 4724923. The webcast will be archived on Assurant's website.

Assurant is a premier provider of specialized insurance products and related services in North America and select worldwide markets. Its four key businesses -- Assurant Solutions, Assurant Specialty Property, Assurant Health, and Assurant Employee Benefits -- partner with clients who are leaders in their industries and have built leadership positions in a number of specialty insurance market segments worldwide.

Assurant, a Fortune 500 company and a member of the S&P 500, is traded on the New York Stock Exchange under the symbol AIZ. Assurant has more than \$26 billion in assets and \$8 billion in annual revenue. www.assurant.com

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