



ASSURANT

Assurant Names Brian Kopyy Vice President, Investor Relations

NEW YORK, Aug. 23, 2010 -- Assurant, Inc. ("Assurant") (NYSE: AIZ), a premier provider of specialty insurance and insurance-related products and services, announces that Brian D. Kopyy, 41, is joining the company as vice president, investor relations, effective today.

Kopyy brings 20 years of experience to his role, most recently as director of investor relations and communications at Barnes Group Inc., a diversified specialty industrial business. Prior to joining Barnes Group Inc., Mr. Kopyy held a variety of senior leadership roles within finance, strategy and planning, and investor relations at Aetna Inc.

"Brian's financial and investor relations experience, both in the insurance industry and at a specialty diversified business, are a great fit for Assurant and will help us augment our communications with investors," said Melissa Kivett, Assurant's senior vice president of investor relations. "We are pleased to welcome him to our investor relations team at Assurant."

Kopyy holds a bachelor of science in finance and master of business administration from the University of Connecticut.

Assurant is a premier provider of specialized insurance products and related services in North America and select worldwide markets. Assurant, a Fortune 500 company and a member of the S&P 500, is traded on the New York Stock Exchange under the symbol AIZ. Assurant has more than \$26 billion in assets and \$8 billion in annual revenue. www.assurant.com

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