

Assurant Board of Directors Raises Quarterly Dividend to \$.16 per Common Share

NEW YORK, May 14, 2010 -- Assurant, Inc. ("Assurant") (NYSE: AIZ), a premier provider of specialty insurance and insurance related products and services, announces that its board of directors has declared a quarterly dividend of \$.16 per share of common stock. This represents a seven percent increase above the quarterly dividend of \$.15 per share, declared on Jan. 25, 2010. The dividend will be payable on June 8, 2010 to stockholders of record as of the close of business on May 24, 2010.

"Assurant is pleased to be able to increase its quarterly dividend for the sixth straight year," says Robert B. Pollock, Assurant's president and chief executive officer. "We remain committed to increasing shareholder value by creating our own growth opportunities and returning capital to shareholders through dividends and share repurchases."

Future dividend declarations and share repurchase authorizations will be made at the discretion of the Assurant board of directors and will be based on the company's earnings, financial condition, cash requirements, future prospects and other factors.

Assurant is a premier provider of specialized insurance products and related services in North America and select worldwide markets. Assurant, a Fortune 500 company and a member of the S&P 500, is traded on the New York Stock Exchange under the symbol AIZ. Assurant has more than \$26 billion in assets and \$8 billion in annual revenue. www.assurant.com

Media Contact:

Vera Carley Director, Media Relations Financial Communications Phone: 212-859-7002 Fax: 212-859-5893 vera.carley@assurant.com

Investor Relations:

Melissa Kivett Senior Vice President Investor Relations Phone: 212-859-7029 Fax: 212-859-5893

melissa.kivett@assurant.com