



ASSURANT

Assurant to Participate in Conference Call on Lender-Placed Insurance

NEW YORK, Nov. 10, 2010 -- Assurant, Inc. ("Assurant") (NYSE: AIZ), a premier provider of specialty insurance and insurance-related products and services, will participate in a conference call co-hosted by Sterne Agee & Leach to discuss Assurant Specialty Property's lender-placed insurance business today, Wednesday, Nov. 10, 2010, at 2:00 p.m. ET.

Gene E. Mergelmeyer, president and chief executive officer, Assurant Specialty Property, and Melissa Kivett, senior vice president, investor relations, Assurant, will address questions about the company's lender-placed insurance business.

Investors and analysts are invited to listen to the live conference call by dialing (866) 521-5401 (toll-free domestic), or (904) 596-2360 (international). Please call to register at least 10 minutes before the conference call begins. The call will be facilitated by John Nadel, managing director, Equity Research, Sterne Agee & Leach.

Assurant is a premier provider of specialized insurance products and related services in North America and select worldwide markets. Its four key businesses -- Assurant Solutions, Assurant Specialty Property, Assurant Health, and Assurant Employee Benefits -- partner with clients who are leaders in their industries and build leadership positions in a number of specialty insurance market segments worldwide.

Assurant, a Fortune 500 company and a member of the S&P 500, is traded on the New York Stock Exchange under the symbol AIZ. Assurant has more than \$27 billion in assets and \$8 billion in annual revenue. www.assurant.com

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