



ASSURANT

## **Assurant Appoints Jay M. Cohen Senior Vice President and Chief Compliance Officer**

NEW YORK, August 25, 2008 -- Assurant, Inc. ("Assurant") (NYSE: AIZ), a premier provider of specialty insurance and insurance-related products and services, announced today that it has appointed Jay M. Cohen to the position of senior vice president and chief compliance officer effective immediately.

Mr. Cohen, 56, will report to Bart Schwartz, Assurant's executive vice president and chief legal officer, and will lead all of Assurant's domestic and international regulatory and compliance functions.

Mr. Schwartz said: "Jay brings more than 30 years of experience to Assurant. His extensive legal and compliance background, combined with his proven expertise in implementing corporate compliance, data privacy and regulatory management programs for companies make him uniquely qualified for this role and we look forward to his contributions."

Prior to joining Assurant, Mr. Cohen was the global compliance leader and chief privacy officer at The Dun & Bradstreet Corporation (D&B). He also led compliance teams at The MONY Group, Oxford Health Plans and Prudential Insurance. Earlier in his career, Mr. Cohen held a number of positions in city and state law enforcement, including as a prosecutor in the Brooklyn (NY) District Attorney's Office and deputy commissioner and counsel of the New York City Department of Investigation. A member of the New York State Bar, Mr. Cohen earned a bachelor of arts degree from The George Washington University and a juris doctor from Yale Law School.

Assurant is a premier provider of specialized insurance products and related services in North America and selected international markets. Its four key businesses -- Assurant Employee Benefits, Assurant Health, Assurant Solutions and Assurant Specialty Property -- have partnered with clients who are leaders in their industries and have built leadership positions in a number of specialty insurance market segments worldwide.

Assurant, a Fortune 500 company and a member of the S&P 500, is traded on the New York Stock Exchange under the symbol AIZ. Assurant has more than \$26 billion in assets and \$8 billion in annual revenue. Assurant has approximately 14,000 employees worldwide and is headquartered in New York's financial district. [www.assurant.com](http://www.assurant.com).

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