

Assurant to Announce 2008 Third Quarter Results and Hold Webcast Conference Call on October 30, 2008

NEW YORK, October 1, 2008 -- Assurant, Inc. ("Assurant") (NYSE: AIZ), a premier provider of specialty insurance and insurance-related products and services, will release its 2008 third quarter financial results on Thursday, October 30, 2008 before the market opens. The news release will be available on Assurant's Web site at <u>www.assurant.com</u>.

The company will broadcast its 2008 third quarter conference call at 9:00 am (ET) on Thursday, October 30, 2008 with access available via internet and telephone. The teleconference is expected to last about one hour. Robert B. Pollock, president and chief executive officer; Michael J. Peninger, executive vice president and interim chief financial officer; Gene Mergelmeyer, president and chief executive officer, Assurant Specialty Property; Christopher J. Pagano, executive vice president, treasurer and chief investment officer; and Melissa Kivett, senior vice president, investor relations; will review the 2008 third quarter results. Following the review, there will be a question and answer session.

Investors and analysts may participate in the live conference call by dialing (888) 603-6873 (toll-free domestic) or (973) 582-2706 (international); passcode: 29716245. Please call to register at least 10 minutes before the conference call begins. A replay of the call will be available for one week via the telephone starting at approximately 12:00 pm (ET) on October 30, 2008 and can be accessed at (800) 642-1687 (toll-free domestic) or (706) 645-9291 (international); passcode: 29716245. The webcast will be archived on Assurant's Web site.

Assurant is a premier provider of specialized insurance products and related services in North America and selected international markets. Its four key businesses -- Assurant Solutions; Assurant Specialty Property; Assurant Health; and Assurant Employee Benefits -- have partnered with clients who are leaders in their industries and have built leadership positions in a number of specialty insurance market segments worldwide.

Assurant, a Fortune 500 company and a member of the S&P 500, is traded on the New York Stock Exchange under the symbol AIZ. Assurant has over \$26 billion in assets and \$8 billion in annual revenue. <u>www.assurant.com</u>

Press Contact:

Drew Guthrie Manager, Communications and Media Relations Phone: 212-859-7002 Fax: 212-859-5893 drew.guthrie@assurant.com

Investor Relations:

Melissa Kivett Senior Vice President Investor Relations Phone: 212-859-7029 Fax: 212-859-5893 melissa.kivett@assurant.com

John Egan Vice President Investor Relations Phone: 212-859-7197 Fax: 212-859-5893 john.egan@assurant.com