



ASSURANT

William D. Greiter Appointed Senior Vice President, Corporate Development, at Assurant

NEW YORK, NY - March 18, 2005 -- Assurant, Inc. ("Assurant") (NYSE: AIZ), today announced that William D. Greiter, 50, has been named Senior Vice President, Corporate Development, effective March 21, 2005. Mr. Greiter will report to Robert F. Pollock, Assurant's Executive Vice President and Chief Financial Officer.

"Bill's eighteen years of experience with Assurant makes him uniquely qualified for this position," said J. Kerry Clayton, Assurant's President and Chief Executive Officer. "His knowledge of our businesses and professional expertise will help us realize our broad-based growth and profit goals and create value for our shareholders."

Mr. Greiter joined Assurant in 1985 as Assistant to the Chairman and has held staff and line management positions at several Assurant businesses. In 2001, as Senior Vice President, Mergers and Acquisitions, Mr. Greiter led the company through its sale of Fortis Financial Group, the largest sale in the company's history. In 2003, he left the company to spend more time with his family and pursue consulting opportunities with several companies, including Assurant.

Mr. Greiter now rejoins Assurant and will be responsible for the company's corporate development and mergers and acquisitions. He will be involved in supporting the company's broad-based growth initiatives and diversified specialty insurance strategy.

Mr. Greiter has also served as a corporate and tax attorney in private practice in Philadelphia and New York and has functioned as a former Legislative Assistant in the U.S House of Representatives and Lecturer in Law at Boston University. Mr. Greiter earned a BA from Williams College in 1976, a JD from Columbia Law School in 1979 and an MBA from Harvard in 1985.

Assurant is a premier provider of specialized insurance products and related services in North America and selected other international markets. Its four key businesses -- Assurant Employee Benefits; Assurant Health; Assurant Preneed; and Assurant Solutions -- have partnered with clients who are leaders in their industries and have built leadership positions in a number of specialty insurance market segments in the U.S. and selected international markets.

Assurant, which is traded on the New York Stock Exchange under the symbol AIZ, has over \$20 billion in assets and \$7 billion in annual revenue. www.assurant.com

Press Contact:

Drew Guthrie
Manager, Communications
and Media Relations
Phone: 212-859-7002
Fax: 212-859-5893
drew.guthrie@assurant.com

Investor Relations:

Melissa Kivett
Vice President
Investor Relations
Phone: 212-859-7029
Fax: 212-859-5893
melissa.kivett@assurant.com

Larry Cains
Senior Vice President
Investor Relations
Phone: 212-859-7045
Fax: 212-859-5893
larry.cains@assurant.com