

J. Kerry Clayton, Assurant, President and Chief Executive Officer to Present at Merrill Lynch Insurance Investors Conference on February 16

NEW YORK, February 10, 2005 -- Assurant, Inc. ("Assurant") (NYSE: AIZ), a premier provider of specialty insurance and insurance-related products and services, today announced that J. Kerry Clayton, President and Chief Executive Officer, is scheduled to present at the Merrill Lynch Insurance Investors Conference on Wednesday, February 16, 2005 at 8:15 AM (EST). The event will be hosted by Merrill Lynch in New York City.

Investors will be able to access this presentation on Assurant's website at www.assurant.com. After connecting to the home page, click on Investor Relations, then Events, to access the Merrill Lynch Insurance Investors Conference webcast. Slides of the presentation will be posted on the company's website for viewing shortly before the presentation begins. An archive of the webcast will be available for 14 days on Assurant's website beginning on February 16.

Assurant is a premier provider of specialized insurance products and related services in North America and selected other international markets. Its four key businesses -- Assurant Employee Benefits; Assurant Health; Assurant Preneed; and Assurant Solutions -- have partnered with clients who are leaders in their industries and have built leadership positions in a number of specialty insurance market segments in the U.S. and selected international markets.

Assurant, which is traded on the New York Stock Exchange under the symbol AIZ, has over \$20 billion in assets and \$7 billion in annual revenue. <u>www.assurant.com</u>

Press Contact: Drew Guthrie Manager, Communications and Media Relations Phone: 212-859-7002 Fax: 212-859-5893 drew.guthrie@assurant.com

Investor Relations: Melissa Kivett Vice President Investor Relations Phone: 212-859-7029 Fax: 212-859-5893 melissa.kivett@assurant.com

Larry Cains Senior Vice President Investor Relations Phone: 212-859-7045 Fax: 212-859-5893 larry.cains@assurant.com