



ASSURANT

Assurant, Inc. to Announce 2003 and Fourth Quarter Earnings and Hold Webcast Analyst Conference Call on March 11, 2004

NEW YORK, February 26, 2004 -- Assurant, Inc. (NYSE: AIZ) will release its full-year 2003 and fourth quarter financial results on Thursday, March 11, 2004 before the market opens. The news release will be available on Assurant's website at www.assurant.com.

The company will broadcast its fourth quarter analyst conference call on March 11 at 9:00 am (ET) with access available via Internet and telephone. The teleconference is expected to last about one hour. J. Kerry Clayton, President and Chief Executive Officer; Robert Pollock, Executive Vice President and Chief Financial Officer; and Larry Cains, Senior Vice President, Investor Relations, will review the 2003 and fourth quarter results. Following the review, there will be a question and answer session.

Investors and analysts may participate in the live conference call by dialing 800-473-6123 (toll-free domestic) or 973-582-2706 (international); passcode: Assurant. Please call to register at least 10 minutes before the conference call begins. A replay of the call will be available for one week via the telephone starting at approximately 11:00 am (ET) on March 11, 2004 and can be accessed at 877-519-4471 (toll-free domestic) or 973-341-3080 (international); passcode: 4552840. The webcast will be archived for one month on Assurant's website.

Assurant is a provider of specialized insurance products and related services in North America and selected other markets. Through its four operating businesses, Assurant provides: creditor-placed homeowners insurance; manufactured housing homeowners insurance; debt protection administration; credit insurance; warranties and extended services contracts; individual health and small employer group health insurance; group dental insurance; group disability insurance; group life insurance; and pre-funded funeral insurance.

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