



ASSURANT

## **Assurant, Inc. to Announce 2004 Third Quarter Results and Hold Webcast Conference Call on November 4, 2004**

NEW YORK, October 1, 2004 -- Assurant, Inc. (NYSE: AIZ), a leading provider of specialized insurance and insurance-related products and services, will release its 2004 third quarter financial results on Thursday, November 4th, 2004 before the market opens. The news release will be available on Assurant's website at [www.assurant.com](http://www.assurant.com).

The company will broadcast its third quarter analyst conference call on November 4th at 10:00 am (ET) with access available via Internet and telephone. The teleconference is expected to last about one hour. J. Kerry Clayton, President and Chief Executive Officer; Robert Pollock, Executive Vice President and Chief Financial Officer; and Larry Cains, Senior Vice President, Investor Relations, will review the 2004 third quarter results. Following the review, there will be a question and answer session.

Investors and analysts may participate in the live conference call by dialing 800-473-6123 (toll-free domestic) or 973-582-2706 (international); passcode: Assurant. Please call to register at least 10 minutes before the conference call begins. A replay of the call will be available for one week via the telephone starting at approximately 12:00 pm (ET) on November 4, 2004 and can be accessed at 877-519-4471 (toll-free domestic) or 973-341-3080 (international); passcode: 5234911. The webcast will be archived for one month on Assurant's website.

### **About Assurant**

Assurant is a premier provider of specialized insurance products and related services in North America and selected other markets. The four key businesses -- Assurant Employee Benefits; Assurant Health; Assurant Preneed; and Assurant Solutions -- have partnered with clients who are leaders in their industries and have built leadership positions in a number of specialty insurance market segments in the U.S. and selected international markets. The Assurant business units provide creditor-placed homeowners insurance; manufactured housing homeowners insurance; debt protection administration; credit insurance; warranties and extended services contracts; individual health and small employer group health insurance; group dental insurance; group disability insurance; group life insurance; and pre-funded funeral insurance.

The company, which is traded on the New York Stock Exchange under the symbol AIZ, has approximately \$24 billion in assets and \$7 billion in revenue. Assurant has more than 12,000 employees and is headquartered in New York's financial district.

### **Investor Relations & Press Contacts**

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