



Razorfish and Fortis, Inc. Launch Redesigned Financial Services Web Site

NEW YORK, May 13, 2002 -Razorfish, Inc. (NASDAQ: RAZF), the digital solutions provider, together with Fortis, Inc., part of international financial services provider Fortis, today announced the relaunch of www.us.fortis.com, a second generation portal for Fortis, Inc.'s companies in the United States.

The www.us.fortis.com site was designed to provide company and product information about Fortis, Inc.'s market leading specialty insurance and insurance services companies. The web site is geared toward policyholders, agents, brokers, and corporate users, which include current/prospective employees, investors, and the press. The goal of the site is to balance the needs of users who know which Fortis, Inc. company they would like to visit with the needs of users who require more information to decide where they would like to go.

"The redesign project team, composed of Razorfish and Internet strategist, Pat Hall of Patrick J. Hall & Associates, LLC, combined a user centric approach with technological expertise, to create a site that achieves our objective of providing our user groups with an effective portal to our U.S. operating company web sites, as well as the Fortis global site," said Melissa Kivett, director, corporate marketing & communications, Fortis, Inc.

Razorfish was responsible for the information architecture, brand and identity strategy, visual design, and implementation of the re-design of Fortis Inc.'s domestic web presence.

The site is designed to be clean and uncluttered, featuring clear navigation developed as a result of user testing with key audiences. This design makes strong use of the Fortis color palette and showcases strong, clear, innovative imagery that helps to bring the Fortis brand promise - Solid Partners, Flexible Solutions® - to life.

"Razorfish was able to draw upon similar work we did for leading financial services providers to demonstrate our value proposition to Fortis," said Andrew Bibby, vice president of client services at Razorfish. "Together, we effectively transformed the pre-existing Fortis, Inc. web site to better meet the company's business objectives."

About Fortis, Inc.

Fortis, Inc. is a financial services company that, through its operating companies and affiliates, has built leadership positions in a number of specialty insurance market segments in the U.S. The companies of Fortis, Inc. are leading providers of individual, temporary and small group health insurance; group disability, life and dental insurance; preneed funeral insurance; credit related insurance products and services; and membership and extended service programs. For more information, visit the company's website at <http://www.us.fortis.com>.

Fortis, Inc. is part of Fortis, an international financial services provider active in the fields of insurance, banking and investment. Fortis employs approximately 70,000 people worldwide and offers a broad range of financial services. In its home market, the Benelux countries, Fortis occupies a leading position and offers a broad range of financial services to individuals, companies and the public sector. Outside its home market, Fortis concentrates on selected market segments. As one of the world's largest financial services companies, Fortis ranks 31st based on assets and 73rd based on revenues on the Fortune 'Global 500' and 42nd based on revenues on the Forbes 'International 500' list (July 23, 2001).

Solid Partners, Flexible Solutions® is a registered service mark of Fortis.

About Razorfish

Razorfish is a digital strategy and services provider that helps organizations leverage technology to improve productivity, increase revenue and reduce costs. Through expertise in design, user experience and technology, Razorfish builds enterprise portals and other interactive solutions that help clients enhance their relationships with their customers, employees, suppliers and partners. Razorfish is headquartered in New York and has offices in Boston, Los Angeles, San Francisco, Silicon Valley, and Tokyo. Recent Razorfish clients include Cisco Systems, Sony Corporation, Microsoft, Comcast, Manulife Financial, Ford Motor Company, and Bechtel. For more information visit: www.razorfish.com.

Forward-Looking Statement Disclaimer

This release contains, in addition to historical information, forward-looking statements, including, but not limited to, Razorfish's strategies and goals with respect to its structure and service offerings (which can be found without limitation in the section titled

"Guidance" and in the fifth paragraph of the introductory section). We use words like "anticipates", "believes", "plans", "intends", "expects", "future" and similar expressions to identify forward-looking statements. Forward-looking statements are subject by their nature to risks and uncertainties, and actual results could differ materially from those set forth in the forward-looking statements. Typical risks and uncertainties include, but are not limited to, those related to the number and size of projects completed in a given period, integration of acquisitions, international and domestic economic conditions including, without limitation, interest rate and currency exchange rate fluctuations, changes in competition, our ability to manage growth and international operations effectively, retention of our professionals and other factors described from time to time in Razorfish's reports filed with the Securities Exchange Commission. In addition, we draw your attention to risk factors identified by Razorfish's 2001 Form 10-K filed with the Securities Exchange Commission on April 15, 2002 and its quarterly report on Form 10-Q, filed November 14, 2001. Any forward-looking statements are made pursuant to the Private Securities Litigation Reform Act of 1995 and, as such, speak only as of the date made. Razorfish is not undertaking to update any information in the foregoing reports until the effective date of its future reports required by the securities laws.