



ASSURANT®

Assurant Joins Pledge to Support Diversity & Inclusion in the Workplace

More than 150 CEOs Commit to Action

Underscoring Assurant's longstanding commitment to providing a culture of inclusion and a work environment where people of diverse perspectives contribute and grow their career, company President and Chief Executive Officer Alan Colberg joins more than 150 CEOs to sign the [CEO Action for Diversity & Inclusion™](#) pledge, committing to work collectively to advance diversity and inclusion in the workplace. The coalition is made up of leading companies from all 50 states in the U.S., representing more than 50 industries and millions of employees worldwide.

"I strongly believe that an inclusive culture that celebrates our differences enables us to drive growth and innovation, ultimately making us a stronger company," said Colberg. "At Assurant, we seek different perspectives to mirror the world around us, so that we are better equipped to meet the needs of those we serve. Yet, we know there are even greater opportunities for us - and across all organizations and sectors - to foster inclusiveness and diversity of thought and experience."

CEO **ACT!ON** FOR DIVERSITY & INCLUSION

As part of the pledge, the participating CEOs and their companies agree to support and implement practices that increase diversity and foster inclusion within the workplace and the larger business community, such as:

- **Continuing to cultivate workplaces that have complex, and sometimes difficult, conversations about diversity and inclusion:** Companies will create and maintain environments, platforms and forums where their employees feel comfortable reaching out to their colleagues to gain greater awareness of each other's experiences and perspectives.
- **Implementing and expanding unconscious bias education:** Companies commit to rolling out and/or expanding unconscious bias education within their companies, helping their employees recognize and minimize potential blind spots.
- **Sharing best - and unsuccessful - practices:** Companies commit to working together to evolve existing diversity strategies by sharing successes and challenges with one another. This will include creating accountability systems within their companies to track progress and share regular updates with each other in order to catalog effective programs and measurement practices.

A growing body of research reinforces that stronger business outcomes directly correlate with diverse teams and inclusive workplace environments, finding that diversity increases innovation, promotes higher quality decisions, and enhances economic growth. Understanding the dynamics of diversity and inclusion is why the signatories of the CEO Action for Diversity & Inclusion™ are committed to take action, and in turn, improve corporate performance, drive growth and enhance employee engagement.

As part of Assurant's multi-year, transformational growth strategy introduced in 2015, the company recommitted to inclusion and diversity as a key enabler of success. The CEO Action for Diversity & Inclusion™ will help Assurant learn more from other companies and support its employees.

For more information about CEO Action for Diversity & Inclusion™, visit CEOAction.com.