



Assurant is a leading provider of protection products, insurance services and customer support for the major purchases people make. Things like homes, cars, appliances and mobile phones.

The brands people trust ... trust Assurant.

Assurant works with the companies that make, sell or finance major consumer purchases. Together, we help people get more value from these purchases.

We keep impressive company.

Six out of the top ten best global brands choose Assurant.*

- Mobile carriers and operators
- Financial institutions
- Retailers
- (OEM) Original Equipment Manufacturers
- Wehicle service contract administrators
- Funeral service providers
- Property management companies

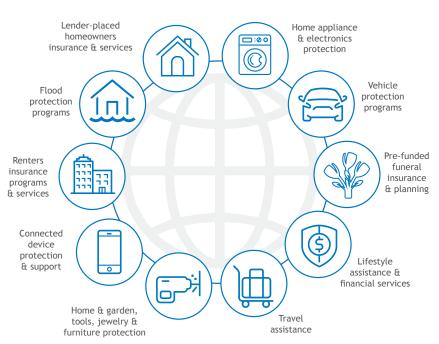
... and more.

We help our clients keep life running smoothly for 200 million people around the world.

36 million mortgage loans tracked

600,000 homeowners protected from losses due to flood damage

- **1.6 million** rental units protected
- 32 million mobile devices connected & protected
- 17 million tools plus 5 million pieces of jewelry & furniture protected



42 million

appliances & electronics humming

- 14 million motor vehicles running smoothly
- **1.9 million** families prepared for the expenses of end-of-life arrangements
- 14 million customers with financial products covered with credit protection
- 32 million travelers supported and assisted on their journey

^{*2016} Best Global Brands: Interbrand

How we're different.

The Assurant Advantages: Deep expertise.

Unmatched insights. Unsurpassed flexibility.

EXPERTISE ...



Strong financial position.

Fortune 300 with \$6 billion in revenue and \$30 billion in assets and \$625 million in corporate capital.



Industry leaders.

#1 or #2 in most of our business lines.*



Strong market position.

One of the largest companies in the world, traded on the NYSE, listed on the Fortune 500 and on the S&P 500 index.

INSIGHTS ...



Innovations that get results.

A well-earned reputation for delivering market-first solutions.



We stand strong but we never stand still.

We continuously invest in our capabilities, clients and consumer research.

FLEXIBILITY ...



We configure solutions tailored to the need.

Fewer third parties mean greater control & speed to market.

Assurant cares.

We believe in giving back, and actively support the communities where we live & work.

Our unwavering purpose.

We protect what matters most.

Our uncompromising values.

Common sense, common decency, uncommon thinking and uncommon results guide the way we support our customers and work with each other.



Natalie and Joannie, mother & daughter, work at Assurant's mobile repair & logistics center, York, PA.

