



## Assurant Global Automotive Now Offering 10-Day Complimentary Preview of Virtual Learning Platform

*Platform helps reduce overall training costs; promotes career development and improves customer experience*

**NEW YORK, May 11, 2021** - Assurant, Inc. (NYSE: AIZ), a global provider of lifestyle and housing solutions that support, protect and connect major consumer purchases like automobiles, today announced a complimentary 10-day preview of the Assurant Virtual Learning Platform. The Platform gives automotive professionals -- unable to attend in-person training or those wanting to sharpen the skills they learned in the classroom, access to an on-demand educational curriculum that is constantly enhanced with materials reflective of the evolving automotive market.

“The Assurant Virtual Learning Platform is a great way for automotive professionals to learn new skills and continually enhance their skill set,” said Assurant Global Automotive Senior Vice President of Global Transformation, Martin Jenns. “With access to Assurant’s Platform, dealerships can provide career enhancing training and development for their employee base that will ultimately help drive performance and customer satisfaction.”

The Assurant Virtual Learning Platform now has 175 highly engaging interactive modules for automotive professionals in the following areas and disciplines:

- Financial Services Managers
- Sales
- Sales Manager
- Service Advisor
- Compliance
- Business Skills
- Leadership Development

“The Assurant Virtual Learning Platform gives dealers flexibility in continuing education for their employees,” said Jenns. “Not only does it help reduce overall training costs, but it also saves time away from the dealership while promoting career development and improving customer experience skills.”

The leading-edge learning platform delivers highly engaging fundamental skills development designed to complement Assurant’s renowned instructor-led training, and features:

- Learning that fits conveniently into your schedule and location
- Video Based Role-Play: practice new skill sets and selling techniques in a risk-free environment with individualized instructor feedback
- Virtual Coach: option to activate a dedicated F&I performance Virtual Coach assigned to each team member to identify areas for F&I improvement with four annual written/video feedback sessions and quarterly live webinars hosted by a certified F&I instructor

### **About Assurant Global Automotive**

Assurant, Inc. (NYSE: AIZ) is a leading global solutions provider in the automobile industry for manufacturers, large group and independent dealers, agents, third-party administrators, financial institutions, insurance providers, and vehicle technology companies. Assurant Global Automotive helps drivers protect their vehicles and avoid costly repair. With over 50 years of industry experience, Assurant is trusted by and works



with nine of the top ten global automotive manufacturers serving over 48 million consumers in 17 countries. Providing innovative solutions like vehicle service contracts, performance management and training, participation options, ancillary products, guaranteed asset protection, and more, Assurant Global Automotive helps clients grow and thrive.

**About Assurant**

Assurant, Inc. (NYSE: AIZ) is a leading global provider of lifestyle and housing solutions that support, protect and connect major consumer purchases. Anticipating the evolving needs of consumers, Assurant partners with the world's leading brands to develop innovative products and services and to deliver an enhanced customer experience. A Fortune 500 company with a presence in 21 countries, Assurant offers mobile device solutions; extended service contracts; vehicle protection services; pre-funded funeral insurance; renters insurance and lender-placed homeowners insurance. The Assurant Foundation strengthens communities by supporting charitable partners that help protect where people live and can thrive, connect with local resources, inspire inclusion and prepare leaders of the future.

Learn more at [assurant.com](http://assurant.com) or on Twitter [@AssurantNews](https://twitter.com/AssurantNews).

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